



The European  
Pet Food Industry



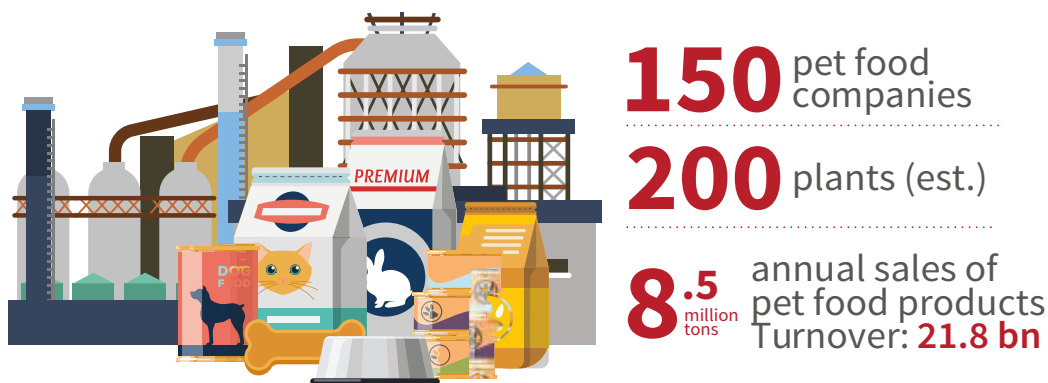
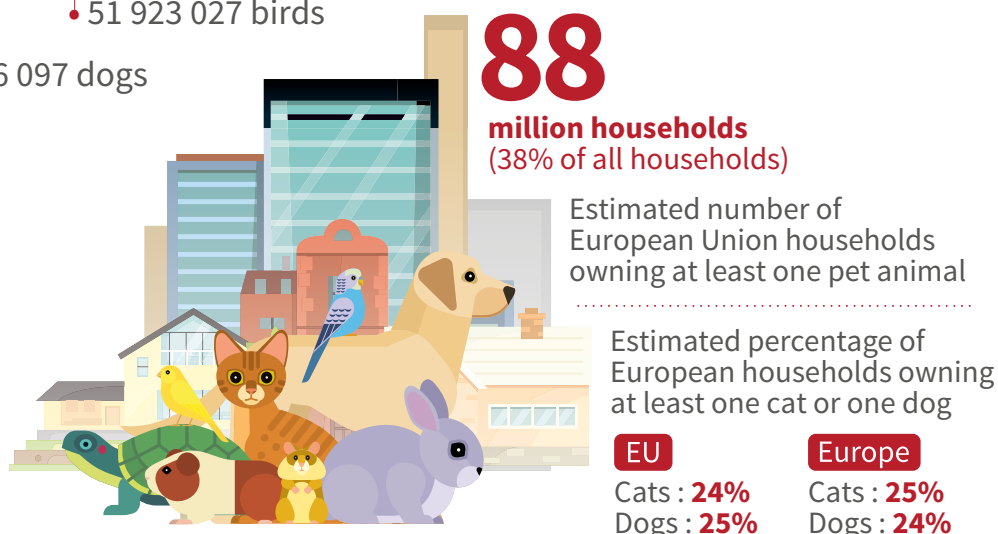
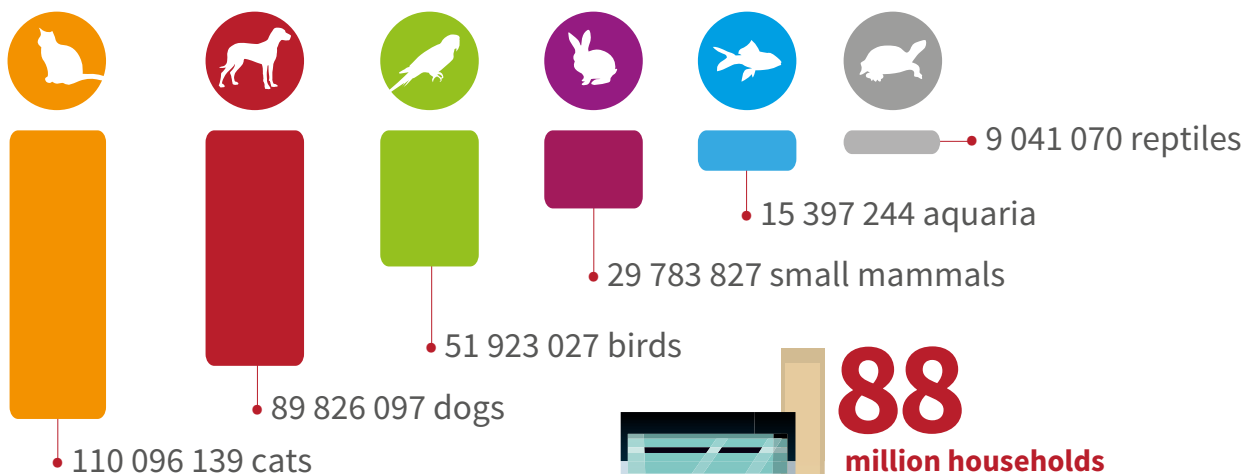
# FACTS & FIGURES

## 2020

### European Overview

# FACTS & FIGURES 2020 European Overview

## Top pets in Europe

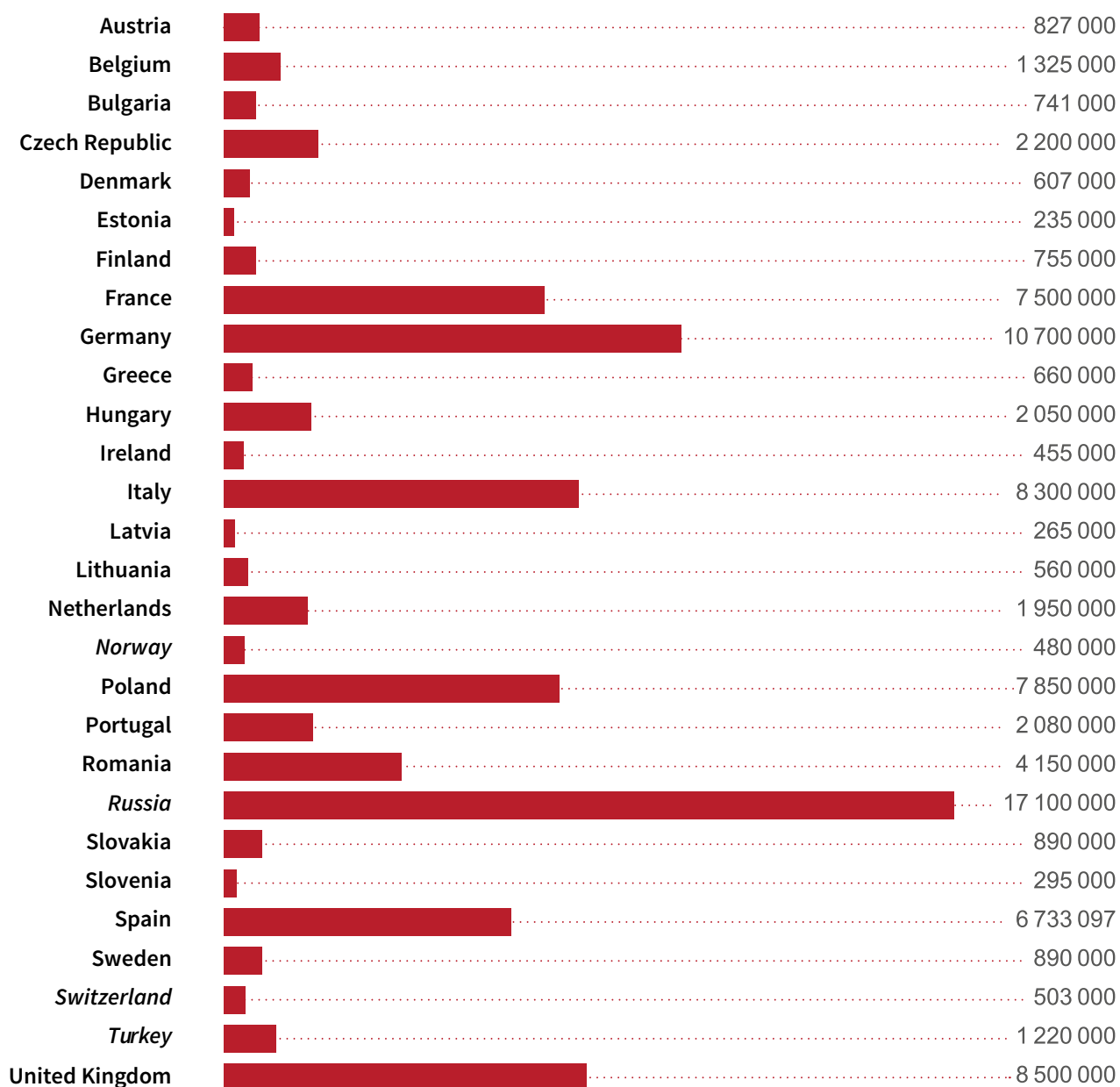


# European dog population



Total European Union : 70 518 097

Total Europe: 89 821 097



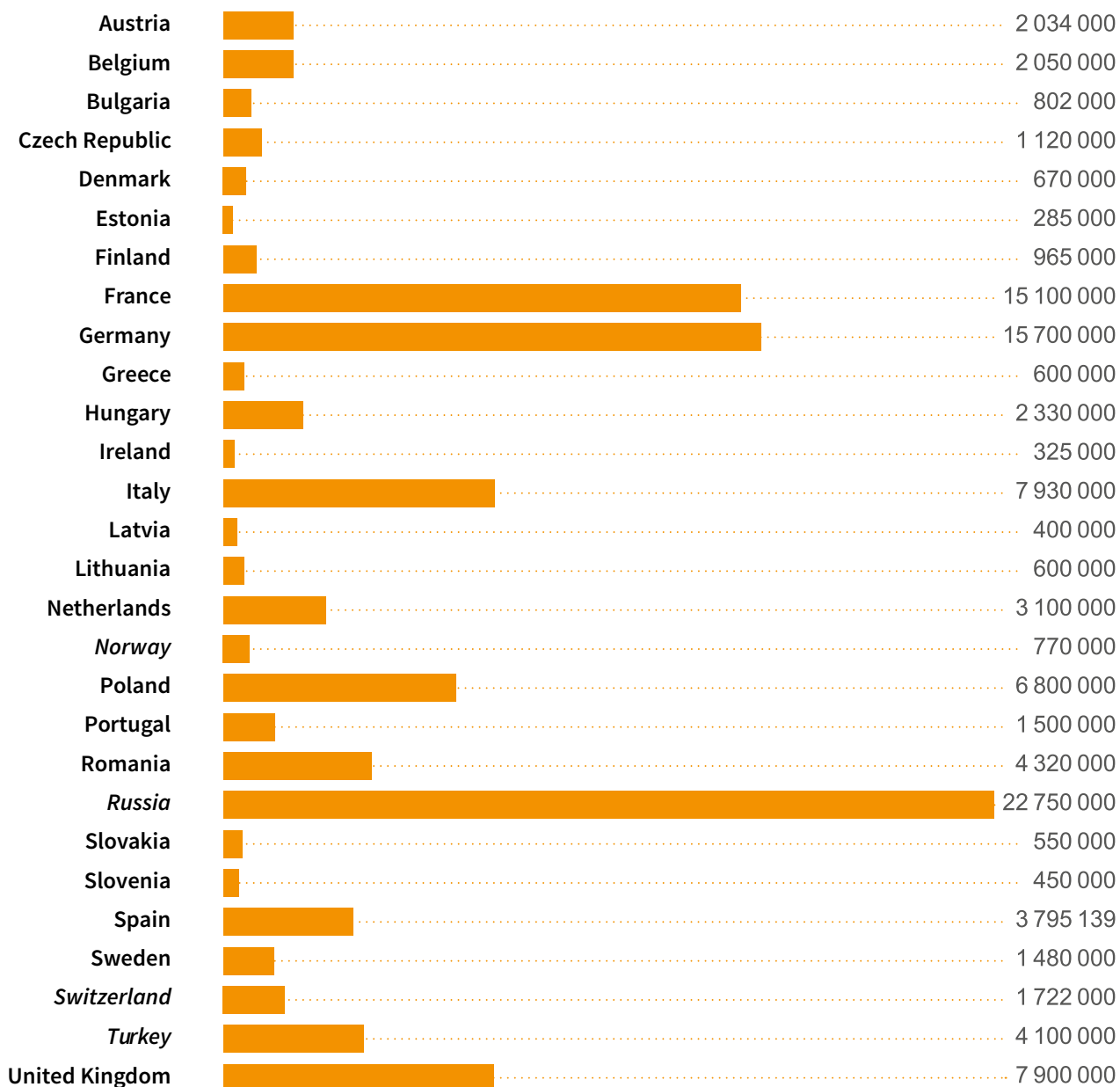
*Non EU Member States indicated with italics*

Sources: Figures from FEDIAF and its member associations, pet food companies and estimations based thereupon when indicated  
 European Union/Europe: "European Union" includes the 28 Member States of the EU whereas "Europe" includes Member States of the Council of Europe

# European cat population



Total European Union : 80 806 139  
 Total Europe: 110 148 139



*Non EU Member States indicated with italics*

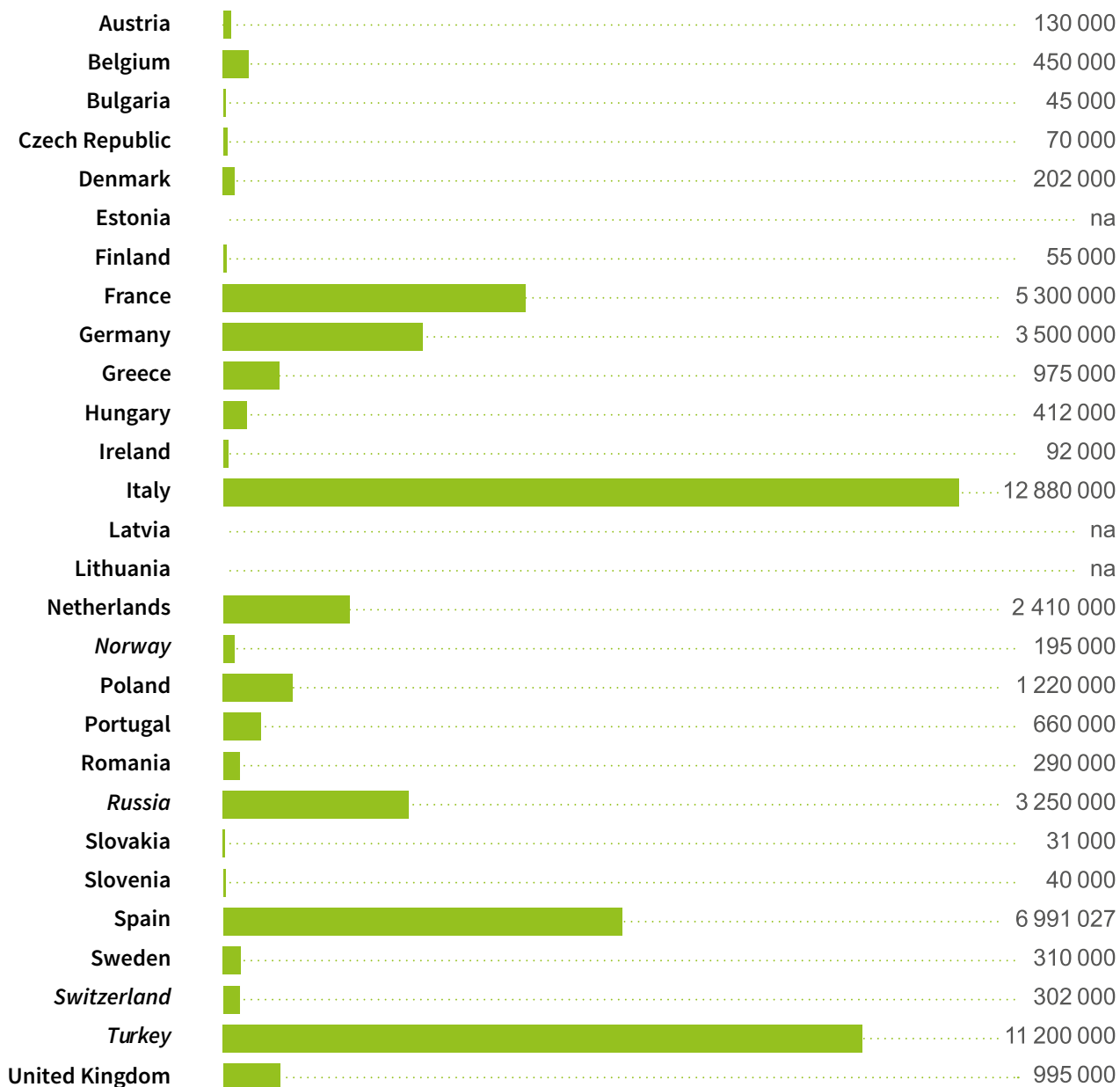
Sources: Figures from FEDIAF and its member associations, pet food companies and estimations based thereupon when indicated  
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# European ornamental bird population



Total European Union : 37 253 027

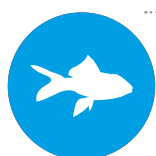
Total Europe: 52 005 027



*Non EU Member States indicated with italics*

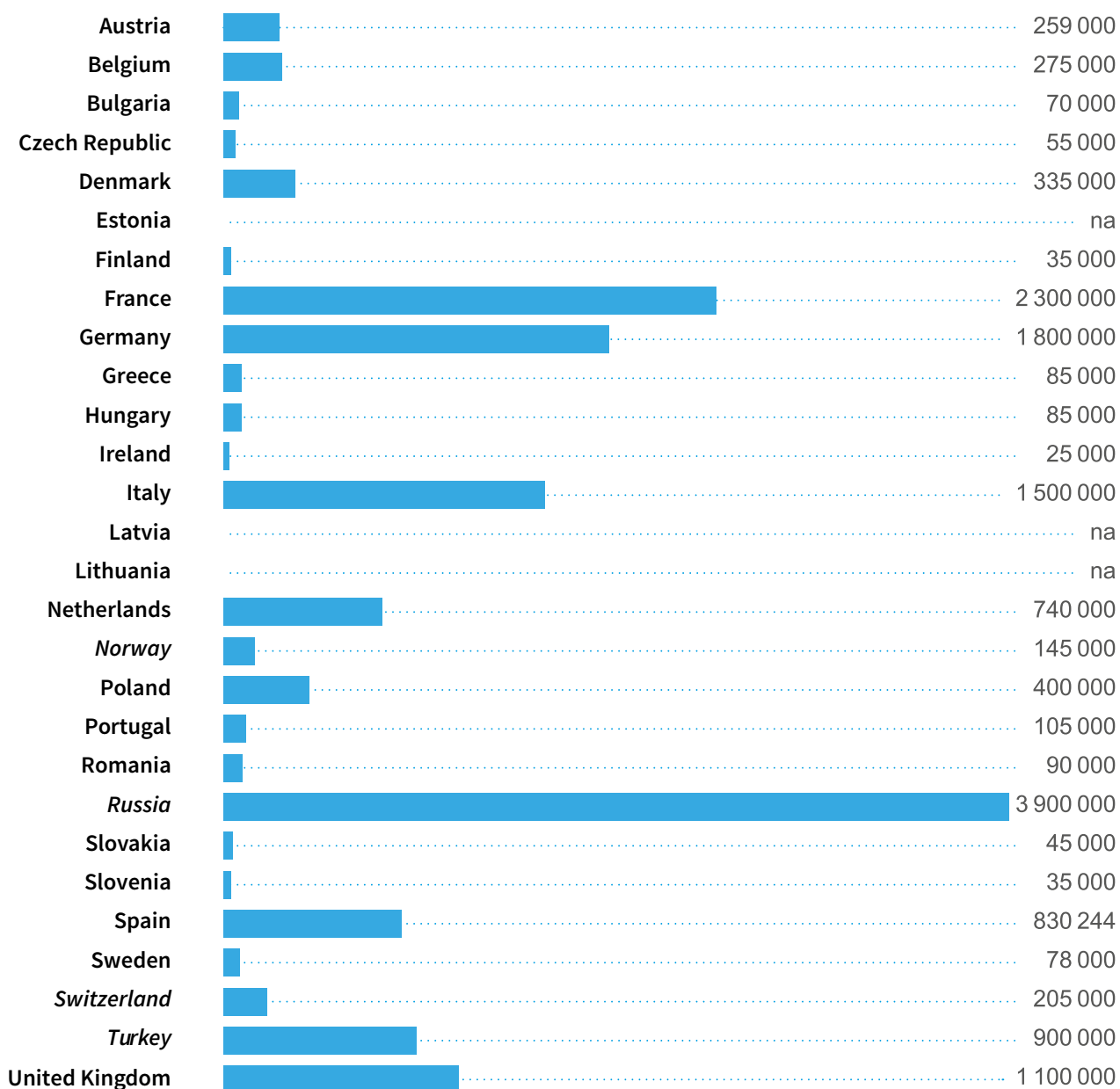
Sources: Figures from FEDIAF and its member associations, pet food companies and estimations based thereupon when indicated  
 European Union/Europe: "European Union" includes the 28 Member States of the EU whereas "Europe" includes Member States of the Council of Europe

# Estimated number of European aquaria



Total European Union : 15 397 244

Total Europe: 10 392 244



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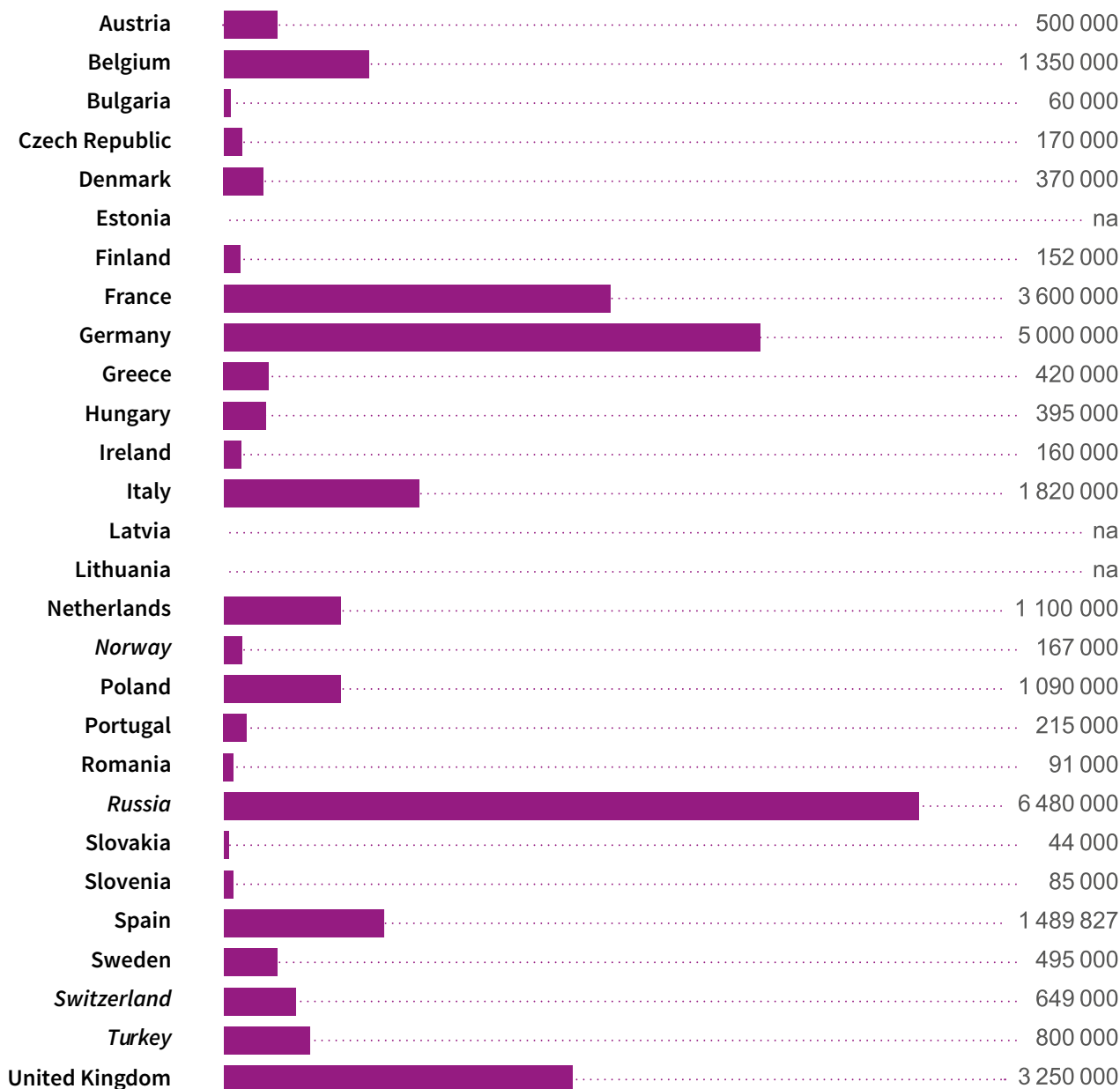
Sources: Figures from FEDIAF and its member associations, pet food companies and estimations based thereupon when indicated  
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# European small mammal population



Total European Union : 22 023 827

Total Europe: 29 952 827



*Non EU Member States indicated with italics*

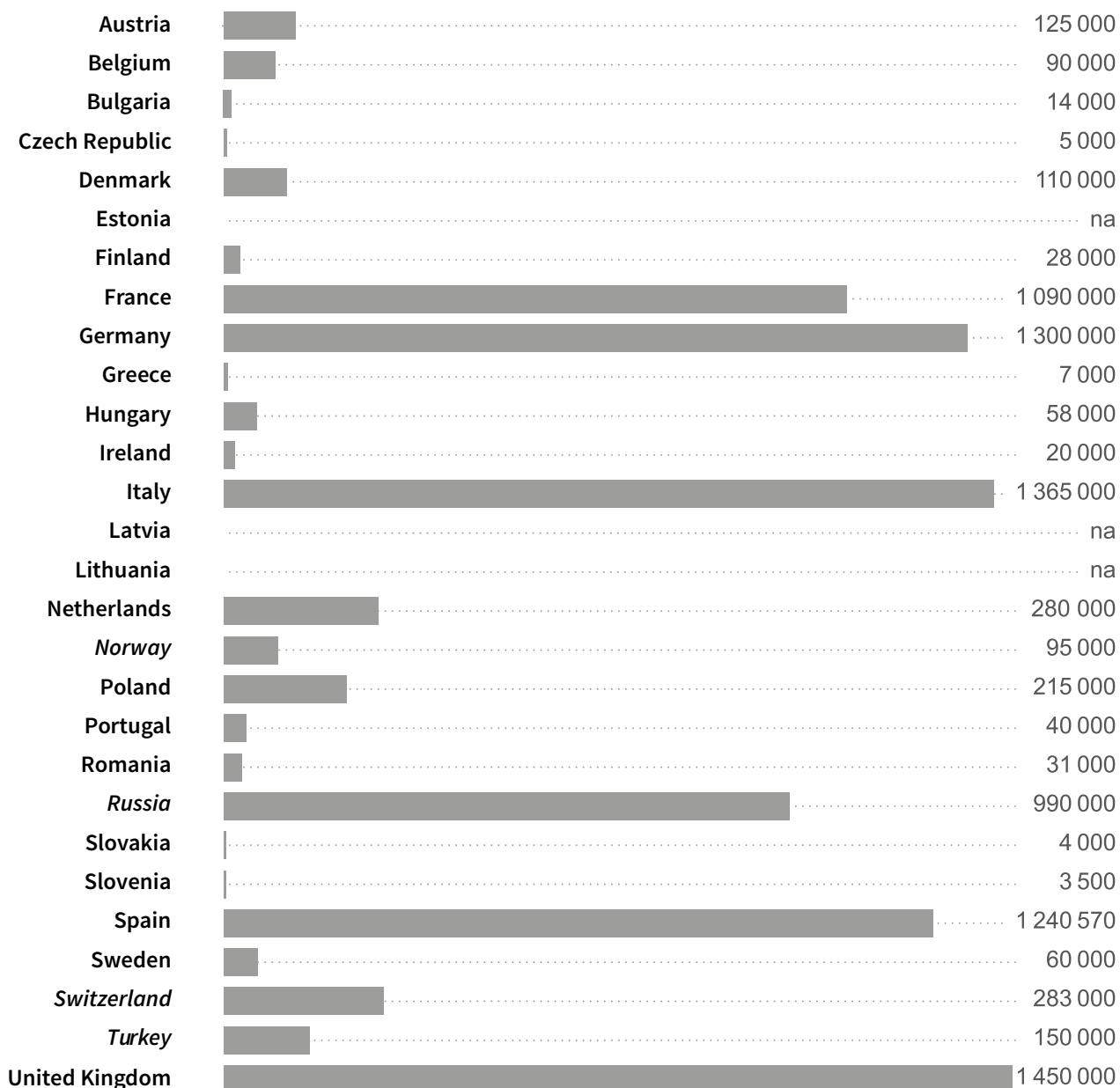
Sources: Figures from FEDIAF and its member associations, pet food companies and estimations based thereupon when indicated  
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# European reptile population



Total European Union : 7 536 070

Total Europe: 9 054 070



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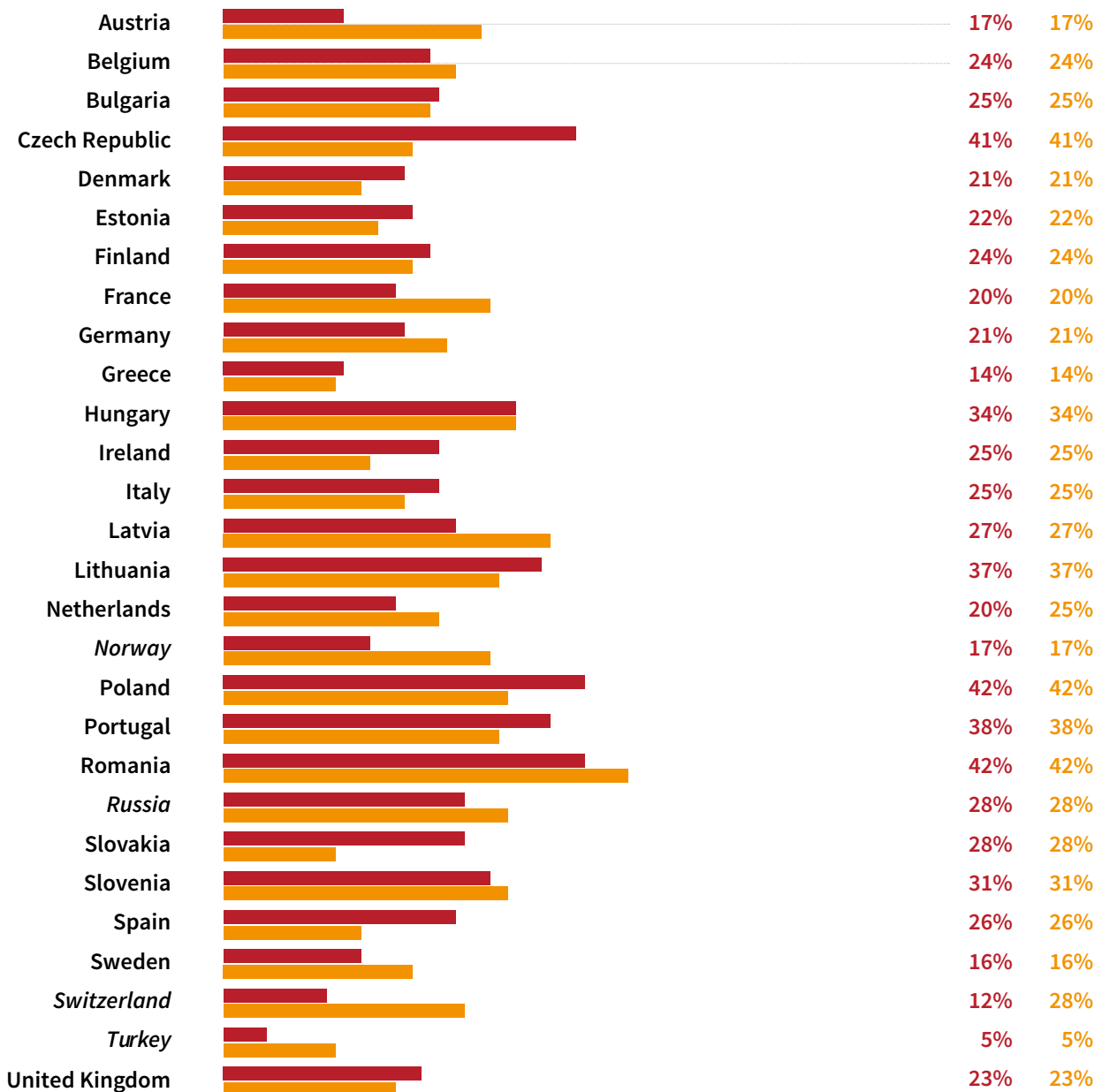
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# Estimated percentage of ...



European households  
owning at least one cat or one dog



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